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emergency preparedness

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### FY16 Urban Area Security Initiative Grant

CONTACT INFORMATION	
<b>Jurisdiction/Agency Name</b> <small>Please select only one</small>	City of Fort Worth
<b>Division or Unit to Administer the Project</b> <small>[Fire Department, Police Department, Emergency Management, etc.]</small>	Public Education
<b>Agency Address</b>	1000 Throckmorton St
<b>City</b>	Fort Worth
<b>State</b>	TX
<b>Zip Code</b>	76102
<b>Start Date</b>	9/1/2016
<b>End Date</b>	8/31/2018
<b>Plan Year</b>	2016
TARGET AREA INFORMATION	
<b>Geographic Impact of Project</b>	Regional
<b>County</b> <small>Primary county where project will provide services</small>	Tarrant
<b>Counties within Project's Service Area</b>	Denton, Wise, Parker
GRANT OFFICIALS INFORMATION	
<b>Authorized Official Email Address</b> <small>[County Judge, Mayor, City Manager]</small>	valerie.washington@fortworthtexas.gov
<b>Financial Officer Email Address</b>	Dorothy.hines@fortworthtexas.gov
<b>Project Director Email Address</b>	Juan.Ortiz@fortworthtexas.gov
<b>Grant Writer Email Address</b>	mbruner@nctcog.org
PROJECT NARRATIVE	
<b>Project Title</b> <small>[Not to exceed 100 characters]</small>	City of Fort Worth Public Education Enhancement
<input type="checkbox"/> <b>Check if this project is for law enforcement (LE).</b>	
<b>Project Summary</b> Briefly summarize the project, including proposed activities and intended impact.	
The Fort Worth KnoWhat2Do public education project will provide information to the general public about local hazards such as tornados, flash floods, extreme heat, hail, ice storms, man-made disasters, active shooter or terrorist acts, how residents can prepare for the hazards by building a 72-hour emergency kit, preparing meeting places, communication and evacuation plans; practicing plans, updating plans and kits to meet current needs, volunteer opportunities such as CERT and Fire Corps, and how to prepare psychologically for the aftermath of a disaster.	
<b>Problem Statement</b> Provide a detailed account of the issues, threats or hazards that your project will target. For federal	

<p>Homeland Security Grants, include specific references to the regional or state <a href="#">Threat and Hazard Identification and Risk Assessment (THIRA)</a>, as applicable.</p>
<p>Fort Worth is a major metropolitan city in north central Texas. With a population of over 700,000 and housing both military and major industries, it would be a prime target for both domestic and foreign terrorists. It is a transportation center where hazardous materials cross paths with residents on a daily basis. Its location makes it a target for severe weather at all times of the year</p>
<p><b>Existing Capability Levels - Team Typing, etc.</b> Describe the existing capability levels, including resources that are currently in place to support this project prior to the use of grant funds.</p>
<p>The better educated the population is to threats the better the chance of survival. By providing information on the various local threats faced by residents of Fort Worth the better they will understand the hazards. By knowing the hazards they will be able to prepare for them. The better prepared for the threat the better the chance of surviving the threat.</p>
<p><b>Existing Capability Gaps</b> Describe the existing capability gap(s) which will be addressed by the project. For Federal Homeland Security grants, include specific references to the regional or statewide <a href="#">State Preparedness Report (SPR)</a>.</p>
<p>The KnowWhat2Do public education program was developed for the north central Texas region in 2008. The program helps to educate residents on local hazards, including terrorism, man-made disasters and severe weather. READY. Gov paints emergency preparedness with a broad brush to cover all areas of the country. The KnowWhat2Do educational program contains only information about local weather conditions and man-made disasters that could actually affect them where they live. There are also local programs offered by the Fort Worth Office of Emergency Management to special needs residents (Special Needs Assistance Program "SNAP", Accessible Hazard Alert System "AHAS") and the Nixle emergency text alert program for all residents.</p>
<p><b>Impact Statement</b> Describe the project goals/objectives and how this project will maintain capabilities or reduce capability gaps.</p>
<p>The KnowWhat2Do program was designed for the north central Texas region. It provides information about local hazards and how to prepare for them to residents of north central Texas</p>
<p><b>Homeland Security Priority Actions</b> Identify the State Homeland Security Priority Action.</p>
<p>Goal 1. Prevent terrorist attacks and organized criminal activity in Texas</p> <p style="padding-left: 40px;">Objective 1.4. Increase public awareness and reporting of suspicious activities related to crime and terrorism, with emphasis on drug trafficking, human trafficking, and chemical, biological, radiological, nuclear, and high-yield explosives (CBRNE) threats</p> <p style="padding-left: 80px;">Priority Action 1.4.1. Work with the local law enforcement community to raise public awareness for recognizing and reporting suspicious activities related to terrorism and organized crime through the iWATCH system.</p>
<p><b>UASI Strategy Priority Actions</b> Identify the UASI Strategy Priority Action.</p>
<p>Goal 3. Enhance Citizen Participation and Preparedness</p> <p style="padding-left: 40px;">Objective 3.1. Maintain and enhance UA public education campaign (i.e. KnowWhat2Do program) (See Attachment B).</p> <p style="padding-left: 80px;">Priority Action 3.1.5. Utilize program subject matter experts to develop future KnowWhat2Do materials with emphasis on public health and medical emergencies, special populations, and CCP.</p>
<p><b>Long-Term Approach</b> Explain the long-term approach to sustaining the capabilities developed by this project to include the need for future grant funding, if applicable. If sustainment is dependent upon federal grants, describe the ongoing need for future grants.</p>
<p>Emergency preparedness public education is key to helping protect the citizens of Fort Worth. Sustainment of the current public education programs by updating information is essential. Expansion of the current</p>

programs or the creation of new programs offered to keep up with the growing population of Fort Worth will be necessary to help keep residents safe.

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<b>DHS Project Type</b>	Establish/enhance citizen awareness of emergency preparedness, prevention and response measures
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**Check if this project supports a fusion center.**

**Certification:** I certify, by checking this box, to the specific criteria detailed in the [Fund Source Information and Requirements](#) to be eligible for funding under the Homeland Security Grant Program (HSGP) Solicitations.

<b>ACTIVITIES</b>	
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<b>Investment Category</b>	Community Prep
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**Provide a brief description of how the project activity is performed.**

The project activity will be performed by distributing materials and conducting or participating in outreach programs to disseminate information on how to prepare for a terrorist attack. Additionally, we will mail information through utility bill inserts and formulate marketing campaigns to increase the citizen participation in warning and notification systems, public preparedness activities, and see something say something activities. Educating the public on emergency preparedness is a key element in planning for a disaster. The more information about what types of local threats residents might face the better they will be able to prepare for them. By providing information on emergency preparedness in the form of books, brochures, flyers, mass media, website and social media, and face to face presentations to the public the loss of life and personal property can be kept to a minimum. The regional KnoWhat2Do emergency preparedness public education campaign concentrates on local disasters which could affect residents of north central Texas, Man-made disasters such as explosions, fires, chemical spills, gas leaks and train derailments can affect large areas of our city. Residents need to know what to do if they are told to shelter in place due to toxic air, or are told to evacuate due to a natural gas leak. The KnoWhat2Do program also teaches residents how to prepare for possible acts of terrorism and disasters. Instructions are provided on how to build a 72-hour emergency kit, how to create an evacuation and communication plan, the importance of having a plan where separated family members are to meet after a disaster. These are all tasks that most people have not given much thought of and are not prepared. It is important to provide guidance to those wishing to help themselves be prepared, and information on volunteer opportunities in the local community. Local specialized programs provided by the OEM such as Special Needs Assistance Program and Accessible Hazard Alerting System Program, plus the Nixle.com emergency text alert which is available to anyone with a smart phone are promoted to Fort Worth residents through brochures, outdoor displays and mass marketing ventures.

<b>MEASURES</b>	
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**Enter any optional current and target levels for up to five (5) self-defined output measures per project activity.**

Output Measures	Current Data	Target Level
Increase number of registered citizens in notification systems	27000	7%
distribuion of materials to amount of the population	800000	100%
Replenish supply of educational emergency preparedness items for Fort Worth OEM programs.	Last ordered KW2D books in late 2017.	100%

<b>CAPABILITIES</b>	
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<b>Core Capability</b>	Public Information and Warning
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**Identify if this investment focuses on building new capabilities or sustaining existing capabilities.**

New capabilities (Build)  
 Existing capabilities (Sustain)

<b>Are the assets or activities deployable or shareable?</b>	<input type="radio"/> Deployable <input checked="" type="radio"/> Shareable <input type="radio"/> Neither deployable nor shareable																																				
<b>Will this investment require new construction or renovation, retrofitting, or modification of existing structures?</b>	<input type="radio"/> Yes <input checked="" type="radio"/> No																																				
<b>Will these funds support a project that was previously funded with HSGP funding?</b>	<input checked="" type="radio"/> Yes <input type="radio"/> No																																				
<b>PROJECT MANAGEMENT AND MILESTONES</b>																																					
<b>Project Management Step involved</b>	Execute																																				
<input type="checkbox"/> Check if this project supports a NIMS Typed Resource (i.e., Team, Training, or Equipment).																																					
<b>Enter the amount of funding for each category, UASI and Law Enforcement.</b>																																					
<table border="1" style="width:100%; border-collapse: collapse; text-align: center;"> <thead> <tr> <th style="width:10%;"></th> <th style="width:10%;">Personnel</th> <th style="width:10%;">Planning</th> <th style="width:10%;">Organization</th> <th style="width:10%;">Equipment</th> <th style="width:10%;">Training</th> <th style="width:10%;">Exercise</th> <th style="width:10%;">M/A</th> <th style="width:10%;">Total [Calculated]</th> </tr> </thead> <tbody> <tr> <td><b>UASI</b></td> <td>0.00</td> <td>0.00</td> <td>69,854.00</td> <td>0.00</td> <td>0.00</td> <td>0.00</td> <td>0.00</td> <td>\$69,854.00</td> </tr> <tr> <td><b>LE</b> [if applicable]</td> <td>0.00</td> <td>0.00</td> <td>0.00</td> <td>0.00</td> <td>0.00</td> <td>0.00</td> <td>0.00</td> <td>\$0.00</td> </tr> <tr> <td><b>Grand Total</b> [Calculated]</td> <td>0.00</td> <td>0.00</td> <td>69,854.00</td> <td>0.00</td> <td>0.00</td> <td>0.00</td> <td>0.00</td> <td>\$69,854.00</td> </tr> </tbody> </table>		Personnel	Planning	Organization	Equipment	Training	Exercise	M/A	Total [Calculated]	<b>UASI</b>	0.00	0.00	69,854.00	0.00	0.00	0.00	0.00	\$69,854.00	<b>LE</b> [if applicable]	0.00	0.00	0.00	0.00	0.00	0.00	0.00	\$0.00	<b>Grand Total</b> [Calculated]	0.00	0.00	69,854.00	0.00	0.00	0.00	0.00	\$69,854.00	
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<b>You must include a specific breakdown by funding category. Provide detailed information on exactly what the funding will be used to purchase.</b>																																					
<b>Personnel</b> Include <a href="#">AEL Codes</a>																																					
<b>Planning</b> Include <a href="#">AEL Codes</a>																																					
<b>Organization</b> Include <a href="#">AEL Codes</a>  Printing expense for public education/community outreach programs (cost estimate using 2015 prices) 140-PO.01.PEOR KnoWhat2Do 3rd edition English - 2500 books 140-PO.01.PEOR KnoWhat2Do 3rd edition Spanish- 900 books 140-PO.01.PEOR KnoWhat2Do Kids activity book - 2500 140-PO.01.PEOR Special Needs Assistance Program (SNAP) brochure in English/Spanish - 5000 140-PO.01.PEOR Accessible Hazard Alert System (AHAS) brochure in English/Spanish - 2500 140-PO.01.PEOR Outdoor Warning System brochures in English/Spanish - 2500 140-PO.01.PEOR Nixle emergency text brochure in English/Spanish - 2500																																					
<b>Equipment</b> Provide a broad description of equipment to be purchased. Include <a href="#">AEL Codes</a> and provide title, estimated quantity and total cost by AEL Code																																					
<b>Training</b> Include <a href="#">AEL Codes</a>																																					
<b>Exercises</b> Include <a href="#">AEL Codes</a>																																					
<b>M&amp;A</b> Maximum allowed is 5% of award total. Include <a href="#">AEL Codes</a> .																																					

<b>List 3-5 milestones of this project, and then list the intended completion date for each milestone. Milestones should occur throughout the project.</b>	
<b>Milestone 1</b>	
Initiate Project	
<b>Intended Milestone Completion Date</b> Must be in MM/DD/YYYY format	09/01/2016
<b>Milestone 2</b>	
Monitor and evaluate project progress	
<b>Intended Milestone Completion Date</b> Must be in MM/DD/YYYY format	12/01/2017
<b>Milestone 3</b>	
Complete Project	
<b>Intended Milestone Completion Date</b> Must be in MM/DD/YYYY format	07/31/2018
<b>Milestone 4</b>	
<b>Intended Milestone Completion Date</b> Must be in MM/DD/YYYY format	
<b>Milestone 5</b>	
<b>Intended Milestone Completion Date</b> Must be in MM/DD/YYYY format	

CONTACT US | SITE MAP | LEGAL | SYSTEM REQUIREMENTS  
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 Main Operator: (817) 640-3300 | Fax: (817) 640-7806