

BID TABULATION FOR PUBLICATION OF OFFICIAL CITY NOTICES AND ADVERTISING

Buyer: Brandie Harris

ITB NO. 16-0017

BID OPENING DATE:03/24/2016

NAME OF BIDDER & LOCATION

Star-Telegram
Fort Worth, TX 76102

Fort Worth Weekly
Fort Worth, TX 76107

DRC Media (aka FW Business Press)
Fort Worth, TX 76102

Item #		Quantity	Unit of Measure	Unit Price	Total	Unit Price	Total	Unit Price	Total
LEGAL NOTICES									
4	Official Notices - published any week day	4000	IN	\$0.44	\$1,760.00	\$2.00	\$8,000.00	\$8.50	\$34,000.00
5	Official Notices - published Saturday or Sunday	3000	IN	\$0.54	\$1,620.00	No Bid		No Bid	
6	Personnel Advertisement - published any week day	4000	LINE	\$6.00	\$24,000.00	\$2.00	\$8,000.00	\$8.50	\$34,000.00
7	Personnel Advertisement - published Saturday or Sunday	2000	LINE	\$6.00	\$12,000.00	No Bid		No Bid	
8	Sex Offender Notices	52	EA	No Bid		No Bid		No Bid	
9	Job Posting Online	52	EA	\$65.00	\$3,380.00	No Charge		\$40.00	\$2,080.00
10	Election Notices	5	IN	\$5.46	\$27.30	\$13.00	\$65.00	\$10.00	\$50.00
Annual Estimated Total:					\$42,787.30		\$16,065.00		\$70,130.00
DISPLAY ADVERTINMENTS									
11	Display Ad - published any week day	5	EA	\$4.62	\$23.10	\$13.00	\$65.00	\$125.00	\$625.00
12	Display Ad - published Saturday or Sunday	5	EA	\$5.46	\$27.30	No Bid		No Bid	
13	Display Ad - 1/4 page - Black & White - any week day	5	EA	\$145.53	\$727.65	\$325.00	\$1,625.00	\$724.00	\$3,620.00
14	Display Ad - 1/4 page - Black & White - Saturday or Sunday	5	EA	\$171.99	\$859.95	No Bid		No Bid	
15	Display Ad - 1/2 page - Black & White - any week day	5	EA	\$291.06	\$1,455.30	\$650.00	\$3,250.00	\$1,328.00	\$6,640.00
16	Display Ad - 1/2 page - Black & White - Saturday or Sunday	5	EA	\$343.98	\$1,719.90	No Bid		No Bid	
17	Display Ad - whole page - Black & White - any week day	5	EA	\$582.12	\$2,910.60	\$1,300.00	\$6,500.00	\$1,924.00	\$9,620.00
18	Display Ad - whole page - Black & White - Saturday or Sunday	5	EA	\$687.96	\$3,439.80	No Bid		No Bid	
19	Display Ad - 1/4 page - Full Color- any week day	5	EA	\$705.53	\$3,527.65	\$425.00	\$2,125.00	\$724.00	\$3,620.00
20	Display Ad - 1/4 page - Full Color - Saturday or Sunday	5	EA	\$731.99	\$3,659.95	No Bid		No Bid	
21	Display Ad - 1/2 page - Full Color- any week day	5	EA	\$851.06	\$4,255.30	\$750.00	\$3,750.00	\$1,328.00	\$6,640.00
22	Display Ad - 1/2 page - Full Color - Saturday or Sunday	5	EA	\$903.98	\$4,519.90	No Bid		No Bid	
23	Display Ad - whole page - Full Color- any week day	5	EA	\$1,142.12	\$5,710.60	\$1,400.00	\$7,000.00	\$1,924.00	\$9,620.00
24	Display Ad - whole page - Full Color - Saturday or Sunday	5	EA	\$1,247.96	\$6,239.80	No Bid		No Bid	
Annual Estimated Total:					\$39,076.80		\$24,315.00		\$40,385.00

Legal Notices	\$42,787.30		\$16,065.00		\$70,130.00
Display Advertisements	\$39,076.80		\$24,315.00		\$40,385.00
Annual Estimated Total	\$81,864.10		\$40,380.00		\$110,515.00

	Star-Telegram	Fort Worth Weekly	DRC Media
Days of Publication Circulation			
Monday	Yes	-	Yes
Tuesday	Yes	-	-
Wednesday	Yes	Yes	-
Thursday	Yes	-	-
Friday	Yes	-	-
Saturday	Yes	-	-
Sunday	Yes	-	-
Publication Days of Legal Notices			
Monday	Yes	-	Yes
Tuesday	Yes	-	-
Wednesday	Yes	Yes	-
Thursday	Yes	-	-
Friday	Yes	-	-
Saturday	Yes	-	-
Sunday	Yes	-	-
Dimensions of Display Advertisements in Inches			
One Quarter (1/4) Page	31.5	4.92 x 5.2769	4.875 x 5.63
One Half (1/2) Page	63	10 x 5.2769 or 4.92 x 10.7084	10 x 5.63
One Whole (1) Page	126	10 x 11.25	10 x 12