

August 4, 2015

Page 1 of 2



To the Mayor and Members of the City Council

SUBJECT: APPROVAL PROCESS FOR PUBLIC ART EXPENDITURES FROM THE 2% ANNUAL ALLOCATION OF THE WATER & SEWER FUND CASH FUNDED CAPITAL PROJECTS FUND***Public Art Ordinance / Funding***

On October 2, 2001 (M&C G-13396), the City Council adopted Ordinance No. 14794 creating the Fort Worth Public Art Program. The purpose of the Public Art Program is to:

- Create an enhanced visual environment for Fort Worth residents;
- Commemorate the City's rich cultural and ethnic diversity;
- Integrate the design work of artists into the development of the City's capital infrastructure improvements; and
- Promote tourism and economic vitality in the City through the artistic design of public spaces.

Chapter 2, Article III, Division 2, Section 2-61 of the City Code, adopted as part of Ordinance No. 14794 (Public Art Ordinance), requires that two percent of the annual operating budget of the Water and Sewer Fund for cash financing of capital projects be allocated to public art. A key source of funding for the Fort Worth Public Art program, the annual allocation of 2% from the operating budget of the Water and Sewer Operating Fund for cash financing of capital projects, which is transferred at the end of each fiscal year into the Specially Funded Capital Projects Fund for public art (Fund C291) by M&C. The total amount transferred for Fiscal Years 2002 – 2014 is \$10,393,141.00, starting out at \$ 421,329.00 for the first full year of ordinance implementation in 2003. An M&C to transfer the Fiscal Year 2015 allocation in the amount of \$1,034,485.00 is pending. This equates to \$ 0.20 per month for typical residential account.

The annual allocation from the Water Department complements the 2% added to the cost of each bond proposition¹, which is restricted to design and commission of public art projects associated with one or more capital projects listed in each bond proposition, in accordance with State of Texas bond laws. By contrast, the water funds may be utilized for program administration, collection management (e.g., routine maintenance and conservation/restoration projects), as well as public art projects and initiatives recommended in the *Fort Worth Public Art Master Plan* that could not otherwise be accomplished.

Fort Worth Public Art Master Plan

On September 20, 2003, the City Council adopted the comprehensive *Fort Worth Public Art Master Plan* (M&C G-14087), which set forth a vision for public art in Fort Worth and recommended specific projects and initiatives and processes to ensure that the program would be a nation model. It recommended the development of long range plans for specific funding sources that would align with the Master Plan. The first such plan was developed for the 2004 Bond Program.

Long Range Public Art Plan for the Water Fund Plan

The *Long Range Public Art Plan for the Water Fund* (adopted by City Council on May 9, 2006; M&C G-15185), was developed to align with the *Fort Worth Public Art Master Plan* and to "fill in the gaps" by providing funds for those aspects of the program which cannot be supported with bond funds due to legal restrictions, such as conservation of the city's Public Art Collection and program administration, artist selection processes and planning, artist training, and public engagement efforts. The water funds also makes it possible to undertake new public art projects in locations that are not included in bond programs, which helps to accomplish geographic equity.

¹ Note: On February 11, 2014, City Council made a one-time amendment to the public art ordinance to reduce the amount allocated in Proposition One of the 2014 Bond Program to 1% (M&C G-18123).

August 4, 2015

Page 2 of 2



To the Mayor and Members of the City Council

SUBJECT: APPROVAL PROCESS FOR PUBLIC ART EXPENDITURES FROM THE 2% ANNUAL ALLOCATION OF THE WATER & SEWER FUND CASH FUNDED CAPITAL PROJECTS FUND

Public Art Fund Expenditures

Since Fiscal Year 2002, a wide variety of public art projects, and have been made possible by the 2% water fund allocation. Below is a partial listing by project category:

New Public Art Projects: Rodeo Plaza, Fire Stations 5, 27, 38 and 42, Hazel Harvey Peace Center for Neighborhoods, Shamblee Branch Library, Nashville Police Station, Westside Water Treatment Plant, City Hall (Molly), Aquatic Center at Marine Park

Community ID: Public Art in Neighborhood Projects: Overton Park, CP Hadley Park, Police Crime Lab, Thomas Place Community Center, Fairmount Park, Historic Carver Heights/Plaza Circle, East Regional Library, Rosen Park

Anti-Graffiti Mural Projects: Northside Community Center and Southside Community Center

Urban Villages: Near Eastside, Berry/Riverside, Handley, South Main, Hemphill/Berry, Six Points

Plans: Fort Worth Public Art Master Plan, East Lancaster Corridor Master Plan, Lake Como Park Master Plan

Partial Funding of Projects: North Main Street (Vaquero), Houston Street, Parking Garage, Chuck Silcox Animal Care & Control Center, Rolling Hills Water Treatment Plant (Radio Tower), Lancaster Avenue, set aside for a future iconic Artwork for Fort Worth

Collection Management: Stewardship of the growing Fort Worth Public Art Collection as a cultural asset to the City. There are currently 95 public artworks in the collection, including both commissioned and donated works of art, valued at \$11,608,851.00. Collection Management projects range from routine cleaning and maintenance (approximately 24 artworks per year) to major conservation/restoration projects, such as the *Al Hayne Monument*.

Fiscal Year 2015 Budget Detail

In Fiscal Year 2014 Water and Sewer Fund allocation to the Specially Funded Capital Projects Fund for Public Art a/k/a/ the "Public Art Fund" was \$1,041,685.14, which Council approved on September 23, 2014 as M&C C-27015 with the allocations by category listed below. Details of specific expenditures were reflected in the Fiscal Year 2015 Annual Work Plan, adopted by City Council on October 14, 2014 as M&C C-27031.

Program Administration	\$ 475,607.00	Transferred to General Fund
Annual Maintenance	\$ 55,000.00	Transferred to General Fund
Conservation Fund – Capital (set aside)	\$ 100,000.00	Transferred to C291-88
Public Art Projects, Acquisitions, Initiatives	\$ 411,078.14	Transferred to C291-98
TOTAL	\$1,041,685.14	

To request a meeting or additional information please contact Martha Peters, Vice President of Public Art, Arts Council of Fort Worth (817-298-3025; mpeters@fwpublicart.org).

David Cooke
City Manager